

NEWS RELEASE



FORUM RESEARCH INC.

FOR IMMEDIATE RELEASE

Muslims the Target of Most Racial Bias

4-in -10 adults are biased against one or more groups

TORONTO December 8th – In a random sampling of public opinion taken by the Forum Poll™ among 1304 Canadian adults, 4-in-10 express some level of bias, or unfavourable feelings, against identifiable racial groups (41%), and the one group most like to be a target is Muslims (28% unfavourable feelings, 54% favourable feelings). After Muslims, the group most likely to suffer bias is First Nations people (16% unfavourable feelings, 71% favourable). After First Nations people, come South Asians (11% unfavourable), Asians (10% unfavourable), Jewish people (9% unfavourable) and, finally, Blacks (8% unfavourable).

Muslims excite the most animosity in Quebec (48% unfavourable) and among Conservatives (40% unfavourable).

First Nations people suffer bias mostly in the prairies (25% unfavourable) and Alberta (27% unfavourable feelings), and among Conservatives (30% unfavourable).

South Asians are most likely to suffer bias in Atlantic Canada (17%) and among Conservatives (17%).

Asians suffer bias in Atlantic Canada (16%) and among Conservatives (14%).

Jews are the victims of unfavourable sentiments primarily in Quebec (21%).

Blacks are the targets of bias more so in Atlantic Canada (12%) than elsewhere.

Overall, 4-in10 Canadian adults have unfavourable feelings about one of the groups mentioned (41%), and this is most common in Quebec (57%) and among Conservatives (57%).

"It is clear from these findings that respondents in Quebec are the most likely to hold unfavorable feelings towards Jewish and Muslim people. It is also clear that out of the three main political parties, the Conservatives, are the most likely to hold unfavorable feelings towards at least one group," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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TORONTO

December 8th, 2016

HIGHLIGHTS:

- 4-in-10 express some level of bias, or unfavourable feelings, against identifiable racial groups (41%), and the one group most like to be a target is Muslims (28% unfavourable feelings, 54% favourable feelings)
- "It is clear from these findings that respondents in Quebec are the most likely to hold unfavorable feelings towards Jewish, and Muslim people. It is also clear that out of the three main political parties, the Conservatives, are the most likely to hold unfavorable feelings towards at least one group," said Forum Research President, Dr. Lorne Bozinoff

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1304 randomly selected Canadian Voters. The poll was conducted on December 6th-7th, 2016.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

Feelings: Summary Table

%	Favorable	Unfavorable feelings	Don't know
Muslim People	54	28	17
First Nations People	71	16	13
South Asian People	69	11	19
Asian People	75	10	15
Jewish People	74	9	17
Black People	81	8	12
OVERALL	59	41	n/a

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Feelings: Jewish People

Do you have favourable or unfavourable feelings about the following groups: Jewish People

[All Respondents]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1304	187	161	236	303	417	693	594
Favorable feelings	74	76	68	75	72	77	71	77
Unfavorable feelings	9	8	11	9	11	8	11	8
Don't know	17	16	21	15	17	16	18	15

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1304	161	194	187	166	142	217
Favorable feelings	74	60	68	76	85	74	78
Unfavorable feelings	9	15	9	8	5	11	12
Don't know	17	25	23	16	11	15	11

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1304	92	269	482	118	136	207	1044	260
Favorable feelings	74	77	59	79	79	79	77	79	56
Unfavorable feelings	9	15	21	5	1	4	6	5	22
Don't know	17	9	20	16	20	18	17	16	21

Current Federal Vote Preference

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other Parties
Sample	1304	415	464	165	101	52	49
Favorable feelings	74	77	76	76	70	56	70
Unfavorable feelings	9	7	11	8	8	27	8
Don't know	17	15	13	16	22	16	22

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Feelings: Black People

Do you have favourable or unfavourable feelings about the following groups: Black People

[All Respondents]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1304	187	161	236	303	417	693	594
Favorable feelings	81	86	76	79	80	80	77	85
Unfavorable feelings	8	8	7	8	7	7	9	6
Don't know	12	7	17	12	13	13	14	9

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1304	161	194	187	166	142	217
Favorable feelings	81	70	78	86	83	84	82
Unfavorable feelings	8	13	11	7	5	6	8
Don't know	12	17	11	7	11	10	10

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1304	92	269	482	118	136	207	1044	260
Favorable feelings	81	82	82	81	81	79	80	81	80
Unfavorable feelings	8	12	10	7	3	10	4	7	10
Don't know	12	6	8	13	16	10	16	12	10

Current Federal Vote Preference

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other Parties
Sample	1304	415	464	165	101	52	49
Favorable feelings	81	76	86	79	84	76	82
Unfavorable feelings	8	9	6	7	6	18	9
Don't know	12	15	8	14	10	6	9

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Feelings: Asian People

Do you have favourable or unfavourable feelings about the following groups: Asian People

[All Respondents]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1304	187	161	236	303	417	693	594
Favorable feelings	75	82	72	71	76	73	75	76
Unfavorable feelings	10	9	8	14	10	9	11	9
Don't know	15	9	20	15	15	18	14	15

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1304	161	194	187	166	142	217
Favorable feelings	75	65	67	80	81	80	77
Unfavorable feelings	10	11	14	9	9	6	15
Don't know	15	25	19	12	10	14	8

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1304	92	269	482	118	136	207	1044	260
Favorable feelings	75	74	74	78	74	78	71	76	72
Unfavorable feelings	10	16	13	8	4	10	11	9	13
Don't know	15	9	14	15	22	12	18	15	15

Current Federal Vote Preference

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other Parties
Sample	1304	415	464	165	101	52	49
Favorable feelings	75	70	84	76	71	76	60
Unfavorable feelings	10	14	7	9	10	12	17
Don't know	15	17	9	15	19	12	23

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Feelings: Muslim People

Do you have favourable or unfavourable feelings about the following groups: Muslim People

[All Respondents]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1304	187	161	236	303	417	693	594
Favorable feelings	54	63	58	47	47	50	50	58
Unfavorable feelings	28	25	24	36	30	30	33	24
Don't know	17	12	18	17	23	20	17	17

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1304	161	194	187	166	142	217
Favorable feelings	54	49	43	49	61	60	58
Unfavorable feelings	28	32	37	35	28	23	27
Don't know	17	19	20	16	11	17	15

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1304	92	269	482	118	136	207	1044	260
Favorable feelings	54	54	39	61	62	59	58	60	36
Unfavorable feelings	28	25	48	22	18	26	21	22	49
Don't know	17	21	13	17	20	16	21	18	15

Current Federal Vote Preference

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other Parties
Sample	1304	415	464	165	101	52	49
Favorable feelings	54	39	65	65	57	34	56
Unfavorable feelings	28	40	23	19	21	44	31
Don't know	17	21	11	16	22	22	13

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Feelings: First Nations People

Do you have favourable or unfavourable feelings about the following groups: First Nations People

[All Respondents]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1304	187	161	236	303	417	693	594
Favorable feelings	71	72	64	71	75	72	68	73
Unfavorable feelings	16	18	16	18	12	15	20	13
Don't know	13	10	20	11	13	13	12	13

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1304	161	194	187	166	142	217
Favorable feelings	71	69	75	75	73	69	67
Unfavorable feelings	16	14	10	18	18	16	23
Don't know	13	18	16	7	10	15	10

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1304	92	269	482	118	136	207	1044	260
Favorable feelings	71	77	74	71	60	60	72	70	72
Unfavorable feelings	16	15	15	14	25	27	15	16	16
Don't know	13	8	11	15	15	13	13	13	12

Current Federal Vote Preference

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other Parties
Sample	1304	415	464	165	101	52	49
Favorable feelings	71	55	82	75	75	75	76
Unfavorable feelings	16	30	10	11	11	15	8
Don't know	13	15	8	14	14	10	16

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Feelings: South Asian People

Do you have favourable or unfavourable feelings about the following groups: South Asian People

[All Respondents]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1304	187	161	236	303	417	693	594
Favorable feelings	69	76	69	67	66	67	69	70
Unfavorable feelings	11	11	10	14	8	12	13	10
Don't know	19	13	21	20	26	21	18	20

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1304	161	194	187	166	142	217
Favorable feelings	69	57	60	73	78	76	71
Unfavorable feelings	11	15	19	11	8	5	14
Don't know	19	28	22	16	14	19	15

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1304	92	269	482	118	136	207	1044	260
Favorable feelings	69	65	68	71	70	70	71	71	66
Unfavorable feelings	11	17	13	9	9	13	11	10	14
Don't know	19	17	19	20	21	18	18	19	21

Current Federal Vote Preference

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other Parties
Sample	1304	415	464	165	101	52	49
Favorable feelings	69	60	79	76	68	63	61
Unfavorable feelings	11	17	7	9	10	19	22
Don't know	19	23	15	15	22	18	17

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Feelings About Groups In Total/Overall

Do you have favourable or unfavourable feelings about the following groups: (any)

[All Respondents]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1304	187	161	236	303	417	693	594
No unfavourable feelings	59	64	62	50	58	60	55	63
Any unfavourable feelings	41	36	38	50	42	40	45	37

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1304	161	194	187	166	142	217
No unfavourable feelings	59	57	55	53	63	62	58
Any unfavourable feelings	41	43	45	47	37	38	42

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1304	92	269	482	118	136	207	1044	260
No unfavourable feelings	59	61	43	67	68	55	65	65	42
Any unfavourable feelings	41	39	57	33	32	45	35	35	58

Current Federal Vote Preference

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other Parties
Sample	1304	415	464	165	101	52	49
No unfavourable feelings	59	43	67	70	69	45	64
Any unfavourable feelings	41	57	33	30	31	55	36

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